

NEWS

FOR IMMEDIATE RELEASE

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National Association for Business Resources Names Milwaukee's Best and Brightest Companies to Work For®

January 28, 2021 — Every year, companies throughout the greater Milwaukee region compete to be named one of “Milwaukee’s Best and Brightest Companies to Work For®.” Only companies that distinguish themselves as having the most innovative and thoughtful human resources approach can be bestowed this honor. (See following list for winners.)

An independent research firm evaluates each company’s entry, based on various categories. These include Compensation, Benefits and Employee Solutions; Employee Enrichment, Engagement and Retention; Employee Education and Development; Recruitment, Selection and Orientation; Employee Achievement and Recognition; Communication and Shared Vision; Diversity and Inclusion; Work-Life Balance; Community Initiatives and Strategic Company Performance. With over 20 years of experience conducting the Best and Brightest competitions, the National Association for Business Resources (NABR) has identified numerous best Human Resource practices and provided benchmarking for companies that continue to be leaders in employment standards.

“Throughout the year of 2020, the Best and Brightest Companies to Work For® have demonstrated leadership and forward thinking as they pivoted their business and workforce through Covid-19. As the conversation and focus has shifted, our Best and Brightest winning companies have also been a voice for important actions regarding race relations employee wellbeing. In these unique times, the Best and Brightest Companies to Work For® excel and share their knowledge with others,” said Jennifer Kluge, President and CEO, Best and Brightest Programs.

These select companies will be honored on Tuesday, March 23, 2021 on a virtual platform, and winning companies will compete for three “Best of the Best Overall” elite awards — winners that have excelled in all categories. The elite award winners will be revealed during the digital presentation. Milwaukee’s Best and Brightest Companies to Work For® is sponsored by NOW Health Group, Baudville Brands, BASIC, Parasol Alliance, Lee Hecht Harrison, The Salvation Army, Corp! Magazine and uMap.

About the Best and Brightest in Wellness® Program

The Best and Brightest Companies to Work For® is a national program that provides the business community with the opportunity to gain recognition, showcase their best practices and demonstrate why they are an ideal place for employees to work. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. It is presented annually in several markets, including Atlanta, Boston, Charlotte, Chicago, Dallas, Denver, Detroit, Houston, Miami, Milwaukee, Nashville, New York, Portland, San Diego, San Francisco Bay Area, Seattle, and nationally. Nominations are now being accepted for 2021. Visit www.thebestandbrightest.com to obtain an application.

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National Association for Business Resources
(866) 321-1822 * www.thebestandbrightest.com

2021 Milwaukee's Best and Brightest Companies to Work For®

7Summits	MacGregor Partners
AllianceStaff LLC	Marco
Ansay & Associates LLC	Mpirik
Best Version Media	New Resources Consulting
Brew City Marketing	nvisia
Brunch	Parasol Alliance
Cielo	Primex Family of Companies
Coakley Brothers & Brothers Interiors	Quest CE
Core Vision IT Solutions	REV POP INC.
Dowco	River Run
EmPower HR	RoCoco Inc.
Enterprise Holdings Inc.	Senior Helpers
Fiduciary Real Estate Development	Sentinel Technologies Inc.
GGMM — GoGeddit Marketing & Media	Service Express Inc.
Good Foods Group	Spectrum Investment Advisors
Guy & O'Neill Inc.	Superior Support Resources Inc.
HealthFuse	Tall Guy and a Grill Catering
Impact Networking LLC	The American Deposit Management Co.
IndependenceFirst	The Phoenix Company
Kesslers Diamonds Inc.	The Salvation Army, Wisconsin & Upper Michigan Divisional Headquarters
Lightburn	The Starr Group
Little Sprouts Play Café	TKO Miller
Lutheran Social Services of WI and Upper MI Inc.	Total Quality Logistics
	Verve, a Credit Union