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**National Association For Business Resources Announces Milwaukee's Best And Brightest Companies To Work For<sup>®</sup> Winners**

January 22, 2019 – Milwaukee, WI — Every year companies compete to be named one of “Milwaukee’s Best and Brightest Companies to Work For<sup>®</sup>”. Only companies that distinguish themselves as having the most innovative and thoughtful human resources approach can be bestowed this honor. These select companies will be recognized by the National Association for Business Resources (NABR) on Friday, March 6<sup>th</sup>, 2020 at the Wisconsin Club in Milwaukee.

This year’s winners represent best practices in industries as diverse as information technology, financial services, manufacturing and marketing services (See the following list of honorees.)

An independent research firm evaluates each company’s entry based on key measures in various categories. They include Compensation, Benefits and Employee Solutions; Employee Enrichment, Engagement and Retention; Employee Education and Development; Recruitment, Selection and Orientation; Employee Achievement and Recognition; Communication and Shared Vision; Diversity and Inclusion; Work-Life Balance; Community Initiatives; and Strategic Company Performance.

With the war on talent hitting the doorsteps of the Best and Brightest, this achievement means even more than it did a year ago. As we continue to raise the bar, these companies rise to the challenge through cultural innovation, maximizing their workforce potential,” said Jennifer Kluge, President and CEO, Best and Brightest Programs.

The annual symposium and awards gala will begin with registration, networking, and a strolling breakfast at 7:30 a.m., educational programs will follow. The awards presentation will be emceed by Ben Wagner from WISN-ABC 12 News and begin at 10:45 a.m. Winning companies also vie for three “Best of the Best Overall” elite awards in the small, medium and large business category. The elite award winners will be announced during the awards ceremony.

Milwaukee’s Best and Brightest Companies to Work For<sup>®</sup> is sponsored by BASIC, Baudville, Become Unmistakable (uMap<sup>™</sup>), Corp! Magazine, Empower HR, Enterprise Rent-A-Car, Parasol Alliance, Qualigence International, and Sikich LLP. Sponsorship opportunities are still available.

If you are interested in attending the conference, contact the Best and Brightest at 866-321-822 or visit [www.thebestandbrightest.com](http://www.thebestandbrightest.com).

**About the Best and Brightest Programs**

The Best and Brightest Companies to Work For<sup>®</sup> is a program of the National Association for Business Resources, which provides the business community with the opportunity to gain recognition, showcase their best practices and demonstrate why they are an ideal place for employees to work. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. The Best and Brightest Companies to Work For<sup>®</sup> is a national program with annual symposium and award galas presented in Atlanta, Boston, Chicago, Dallas, Detroit, Grand Rapids, Houston, Milwaukee, San Diego, and San Francisco. Nominations are now being accepted for 2020. Visit [www.thebestandbrightest.com](http://www.thebestandbrightest.com) to obtain an application.

## 2020 Milwaukee's Best And Brightest Companies To Work For® Winners

7Summits	Little Sprouts Play Café
ALDI	M3 Insurance
AllianceStaff LLC	MacGregor Partners
American Deposit Management	Marco
Ansay & Associates, LLC	Mpirik
Apex Systems	New Resources Consulting
Best Version Media	NVISIA
Brew City Marketing	Parasol Alliance
Brunch	Primex Family of Companies
Cielo	Quest CE
<b>Coakley Brothers and Brothers Interiors</b>	Rev Pop Inc
Core Vision IT Solutions	River Run
Dowco Inc	RoCoco Inc
EmPower HR	Saggezza Inc
Enterprise Holdings, Inc	Senior Helpers
Fiduciary Real Estate Development	Sentinel Technologies, Inc.
GGMM	Service Express Inc.
Glenroy Inc	Spectrum Investment Advisors
GMR Marketing	SRH
Good Foods Group	Superior Support Resources, Inc
Good Harvest Market	Tall Guy and a Grill Catering
Guy & O'Neill, Inc	The Phoenix Company
Health Payment Systems	The Salvation Army
Impact Networking	The Starr Group
InCheck	TKO Miller
IndependenceFirst	Total Quality Logistics
Kesslers Diamonds, Inc	Vantage Point Corporation
Lightburn	Verve, a Credit Union